

# SPONSORSHIP PROSPECTUS



## **Institute for School and Parish Development Summer 2025 Development School**

Monday, June 23, 2025 — Wednesday, June 25, 2025

**New Orleans Hilton Riverside**

**ISPDCONSULTING.COM**

## Inviting to Belong/Inviting to Invest

### “Belonging Leads to Believing”

The ISPD Summer 2025 Development School returns to the Hilton New Orleans Riverside Hotel. This year’s conference will focus on the following topics:

- Strategic Planning
- Funding Catholic Schools
- Admissions & Enrollment Management
- Marketing & Communications
- Use of Technology in Advancement
- Building a Culture of Belonging
- Multi-School Collaboration

Catholic leaders from throughout the country will be attending, including:

- Pastors
- Superintendents
- Presidents
- Principals
- Advancement Directors
- Admission Directors
- Marketing & Communication Directors
- Support Staff
- Board Members
- Volunteers



### Why Become a Sponsor?

- **Premium Access:** Connect with attendees through our Whova conference app, the same trusted platform that leading organizations like NCEA use to facilitate valuable networking and lead generation.
- **Targeted Engagement:** 75% of attendees are decision-makers actively seeking innovative products and services to enhance their schools and parishes.
- **Brand Visibility:** Leverage our extensive reach, including a newsletter mailing list of over 10,000 Catholic leaders and direct outreach to every (arch)diocese.



### Our Reach and Legacy

For over 35 years, ISPD has been a respected leader in national Catholic development consulting. Our established brand ensures your message resonates with Catholic education administrators eager for impactful solutions.

Don't miss this unparalleled opportunity to grow your influence and expand your impact in the Catholic educational community!

#### Event Schedule

- 3 Keynote Sessions
- 36 Breakout Sessions
- 8 Lunch and Learn Opportunities

The tentative schedule of events can be found on our website: [ispdconsulting.com/summer-development-school/sponsors/](https://ispdconsulting.com/summer-development-school/sponsors/)

## Conference Sponsor – \$6,000 (One Available)

- **Everything in the Breakfast/Luncheon Sponsorship Plus:**
- Presenting Sponsor of the ISPD Summer 2025 Development School with prominent “Presented by” on all ISPD Development School promotional and event materials.
- Opportunity for a representative to speak to attendees during one of the general sessions. (5 minutes)

## Opening Night Reception Sponsor – \$4,000 (One Available)

- **Everything in the Breakfast/Luncheon Sponsorship Plus:**
- Opportunity for a representative to speak to attendees during the welcome reception.
- Opportunity to present at one **Lunch and Learn** session.

## Keynote Sponsor – \$3,000 (Three Available)

- **Everything in the Breakfast/Luncheon Sponsorship Plus:**
- Opportunity for a representative to speak to attendees before keynote session (2-3 minutes)

## Breakfast or Luncheon Sponsor – \$2,000 (Four Available)

- Opportunity to present at one **Lunch and Learn** session.
- Inclusion of logo on all Development School promotions, materials, and conference app
- Inclusion as sponsor on ISPD website and social media channels
- Includes one exhibitor table, virtual exhibitor space in Whova App, and one conference registration.

## Breakout Session Sponsor – \$1,000 (Nine Available)

- Opportunity to present at one **Lunch and Learn** session.
- Inclusion of logo on all Development School promotions, materials, and conference app
- Inclusion as sponsor on ISPD website and social media channels
- Includes one exhibitor table, virtual exhibitor space in Whova App, and one conference registration.

**Register & Pay By Credit Card:** [ispdconsulting.com/summer-development-school/sponsors](https://ispdconsulting.com/summer-development-school/sponsors)  
or use the QR code to the right.

**Register & Pay By Check:** Contact the office to register and we will send you a registration form and invoice. Remit payment to: ISPD; 15 Log Cabin Lane; Pearl River, LA 70452.

**Lunch & Learn Sessions** are limited to eight total and will be available on a first-come, first-served basis.

### Can I commit to sponsorship now, but pay closer to the event?

Yes, but sponsorships will be sold on a first-come, first-serve basis. Your benefits will not be activated until we receive payment. Your organization can pay by check or credit card.

### What if I have a great idea for a sponsorship opportunity that is not listed?

ISPD is all about collaboration and meaningfully engaging our attendees. Present us with an idea, and we'll work with you to make it happen! We want our attendees to learn, network, and have fun.

### What about event logistics and key fulfillment dates?

Once your sponsorship is confirmed, you can send us your logos, and we'll add them to our promotional materials. The Whova conference app will be published for all attendees in late May.

**Questions:** If you have a question that isn't covered in this sponsorship prospectus, please contact Frank Donaldson at (504) 491-2122.



## ***Bringing people, process, and ministry together to help build the Kingdom of God.***

The Institute for School and Parish Development (ISPD) is a national development consulting, coaching, and educational firm working exclusively with Catholic institutions. We serve Catholic schools, parishes, and dioceses by helping them create and establish effective processes that engage people and invite resources in order to make their mission and vision come alive. Through consulting, coaching, and teaching, ISPD assists in growing, revitalizing, and strengthening Catholic institutions through assessments; strategic plans; capital campaigns, annual funds, major gifts, and endowment growth; continuous improvement; establishment of a giving culture; and the organization of development, advancement, stewardship, and enrollment management processes.

### **Our History**

Established in 1989, ISPD is a national Catholic Development consulting, coaching, and educational firm headquartered in the Greater New Orleans Area. Our present and past clients – more than 5,000 Catholic schools, parishes, and (arch)dioceses across the country – have invited us to join their efforts to develop and advance their mission and vision. With over 35+ years of experience delivering responsive services and resources, ISPD strives to serve Catholic institutions in revitalizing and strengthening their development, advancement, stewardship, enrollment management, and institutional operations.

### **Our Philosophy**

ISPD believes that Catholic Development is more than just raising money. Development is about building a strong base of people to become the spiritual, organizational, and financial stewards of their Catholic schools, parishes, and (arch)dioceses. “Belonging leads to believing” is the anchor for successful Catholic Development. At ISPD, our methodology is based upon the philosophy that ***development is the meaningful involvement of people in the mission and vision of our Catholic institutions.***

### **Our Values**

We are committed to:

- Our Catholic faith
- Exclusively serving Catholic institutions
- Integrity in our company culture
- Customized consulting, coaching, and teaching
- Building teams
- Helping foster a belonging and affirming culture
- Engaging people



# **Institute for School & Parish Development**

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