



*"Changes in Latitudes, Changes in Attitudes"*



# **Institute for School and Parish Development Summer 2024 Development School**

Tuesday, June 18, 2024 — Thursday, June 20, 2024

**New Orleans Hilton Riverside**

**ISPDCONSULTING.COM**



# *“Changes in Latitudes, Changes in Attitudes.”*

This hit song by the late Jimmy Buffett is such an appropriate theme for our annual summer conference which is focused on development – advancement – enrollment management – stewardship for Catholic schools, parishes, and (arch) dioceses. Today, there are many changes and innovations taking place in this world of Operational Vitality. Making sure your “latitude” (freedom to choose the best direction), and your “attitude” (receptiveness to new ideas, best practices, and innovative vision) are in synch can mean the difference between prevailing or just surviving.



Stephen Young/NewOrleans.com

We are excited to welcome you to New Orleans, Louisiana. What a place to have this theme come alive – at the birthplace where Jimmy Buffett started

his musical career at the Bayou Room on Bourbon Street in 1967. Not only will this conference be challenging; it will be fun! Pack your party gear for our ***It’s Five O’Clock Somewhere*** reception in the River Room on Wednesday, June 19, at (of course) 5 pm. Margaritas ***Margaritaville***, cheeseburgers ***Cheeseburger in Paradise***, and gumbo ***I Will Play for Gumbo*** will be the order of the day!

With our Summer 2024 Development School at the New Orleans Riverside Hilton, the Institute for School and Parish Development (ISPD) is excited to celebrate our 35th year anniversary. The conference has been expanded to three days. Beginning on Tuesday, June 18, 2024, we have created a one-day conference specifically designed for Catholic elementary school principals and administrators. This special day for Catholic elementary schools will focus on specific development/advancement/enrollment management topics that principals and administrators can take back and implement right away – your own toolkit!

The two-day Development School will run from Wednesday, June 19, 2024, through Thursday, June 20, 2024. We invite you to explore the wonderful opportunities that are being presented by reviewing the conference brochure.

With the special day (June 18) for Catholic elementary school principals and administrators, there are twelve specific presentations and four networking luncheon discussions. With the two-day Development School (June 19 – 20), there are sixteen presentations, eight networking luncheon opportunities, and four roundtable discussions. Please view the many presentations offered. In celebration of our 35th year, this is the most comprehensive conference ISPD has ever offered.

Catholic leaders from throughout the country will be attending – pastors, superintendents, presidents, principals and other Catholic school administrators, advancement/development directors, enrollment management/admissions directors, directors of stewardship, board/council members, parish ministry leaders, and others.



## Who Should **Attend**?

**Day 1:** Special all-day conference specifically designed for Catholic Elementary School Principals/Administrators

**Day 2 & Day 3:** The Two-Day Development School designed for Pastors, Presidents, Principals, Superintendents, Assoc. Superintendents, Development/ Advancement Directors, Enrollment Management/Admissions Directors, Stewardship Directors, Board Members, Faculty/Staff Members, and Volunteers

### Elementary School Principal/Administrator Workshop

Tuesday, June 18, 2024

	BEFORE APRIL 1	AFTER APRIL 1
Individual	\$440	\$495
Two or more Attendees	\$395	\$450

### Development School

Wednesday, June 19 – Thursday, June 20, 2024

	BEFORE APRIL 1	AFTER APRIL 1
Individual	\$795	\$845
Two or more Attendees	\$745	\$795

### Elementary School Administrator Workshop & Development School

Tuesday, June 18 – Thursday, June 20, 2024

	BEFORE APRIL 1	AFTER APRIL 1
Individual	\$1,150	\$1,200
Two or more Attendees	\$1,100	\$1,150

**Register Online: [ISPDCONSULTING.COM/SUMMER-DEVELOPMENT-SCHOOL](https://ispdconsulting.com/summer-development-school)**

The Institute for School and Parish Development is excited to host the 2024 Development School at the spectacular Hilton New Orleans Riverside Hotel.

The Hilton is located in the heart of New Orleans right along the Mississippi River and within walking distance of the French Quarter, Jackson Square, Harrah's Casino, and the Riverwalk Outlets.

The Hilton offers multiple amenities including a pool, fitness center, and tennis and racquetball courts!

Conference attendees will be able to reserve their rooms at the discounted price of \$199/night.

#### Hilton New Orleans Riverside

Two Poydras Street  
New Orleans, Louisiana

(504) 561-0500  
(800) HILTONS  
[hilton.com](https://hilton.com)





## **What does the price of the conference include?**

- Celebration of liturgy every morning
- Continental breakfast every day
- Lunch every day
- Access to WhoVa conference app and conference vendors
- "It's Five O'clock Somewhere" reception on Wednesday, June 19, 2024, in the River Room
- Conference binder with the presentation materials for each of your sessions
- Networking opportunities throughout the conference
- Park bench sessions with presenters
- Plus, so much more!

## **Who should attend the ISPD Summer Development School?**

The first day – Tuesday, June 18, 2024 – is for Catholic elementary school principals and administrators. The next two days – June 19 and June 20 – are open to all Catholic school, parish, and (arch)diocesan leaders. Pastors, superintendents, associate superintendents, presidents, principals, advancement/development/stewardship directors, enrollment management/admissions directors, communication/marketing directors, board and council members, faculty/staff members, and any other Catholic leaders working in Operational Vitality.

## **What about the presentations and the presenters?**

Please view the conference booklet for numerous Operational Vitality presentations and the quality speakers coming from throughout the country.

## **Primarily, where do the attendees come from?**

In the past, the ISPD Summer Development School attracted Catholic leaders from throughout the country. With this one being the celebration of our 35th anniversary, we anticipate excellent attendance. Usually 60% of the attendees come from the Greater New Orleans Area, and the other 40% come from different (arch)dioceses.

## **How do I book my hotel information?**

The Hilton New Orleans Riverside is offering conference attendees a special room rate of \$199/night. You'll be sent the link to reserve hotel rooms when you register for the conference. Those reservations must be made through the conference page. The last day to book the group rate is May 30, 2024.

## **Parking Information:**

Self-parking at the Hilton New Orleans Riverside is \$44.00/day. Hourly rates are available as well. Valet parking is \$49/day.

## **What's the weather like in New Orleans in June?**

Simple. Warm and humid. The average daily temperature in New Orleans in June is around 90 degrees. Evening temperatures drop into the 70s. Of course, the Hilton conference rooms will be air-conditioned and comfortable.

## **Air Transportation to New Orleans**

The airport code for New Orleans is MSY. The Louis Armstrong International Airport is located 15 miles west of downtown New Orleans. Depending on traffic, the commute time can be 20-45 minutes. Transportation options include ride sharing and taxi services.

## **Is there downtime built into the schedule?**

The ISPD Conference schedule is a full-day from 8:30 am – 4:30 pm. There are planned breaks during the day. However, the evenings are yours to explore and enjoy.

## **Can I bring my family?**

Yes, while you are attending the conference, there are plenty of things to see and do in New Orleans. They can also hang out at the hotel pool or enjoy the many other amenities of the Hilton New Orleans Riverside. By the way, the Riverside shopping mall is accessible from the hotel. See our recommended things to do on page 12.



## Keynote Speakers



**Frank Donaldson**

President  
Institute for School & Parish Development  
Pearl River, LA



**Dr. Tim Uhl**

Superintendent  
Diocese of Buffalo  
Buffalo, NY



**Jesse Roberts**

Brand General Manager  
Unbound 360  
Middle River, MD

## Preliminary List of Presenters

**Chad Barwick**

Superintendent of Schools  
Archdiocese of Mobile | Mobile, AL

**Tony Bonura**

ISPD Associate & Principal  
St. Matthew the Apostle Elementary | River Ridge, LA

**Tim Clifford**

ISPD Associate & Director of Stewardship  
St. Ann Catholic Church | Cincinnati, OH

**Jason Crundwell**

ISPD Associate & Principal  
Crundwell Digital Marketing | Mansfield, OH

**Connie Dantagnan**

Head of School  
Archbishop Chapelle High School | Metairie, LA

**Cory Howat**

Executive Director  
Catholic Community Foundation | New Orleans, LA

**Kyle Isaack**

ISPD Associate & Director of Development  
Thomas More University | Cincinnati, OH

**Sara Marshall**

ISPD Coach & Dir. of Admissions and Development  
Monsignor Clarke School | South Kingstown, RI

**Amy Nolan**

Director of Advancement  
Holy Name of Jesus Parish & School | New Orleans, LA

**Dr. Ashley Lynn Ogden**

ISPD Associate, former Principal  
St. Dominic Elementary School | New Orleans, LA

**Kaitlin Southwick**

Admissions Director  
Holy Name of Jesus School | New Orleans, LA

**Fr. Jeffrey Starkovich**

Pastor  
St. Pius X Catholic Church | Ragley, LA

**Joe Therber**

ISPD Associate & President  
Scecina Memorial High School | Indianapolis, IN

**Faustin Weber**

President  
Prince of Peace Catholic School | Plano, TX

**Kirsch Williams**

Principal  
Holy Name of Jesus Catholic School | New Orleans, LA

**Dr. Mark Williams,**

ISPD Associate & Superintendent  
Diocese of Houma-Thibodaux | Thibodaux, LA



## Elementary School Principal/Administrator Workshop

Tuesday, June 18, 2024

TIME		ROOM
7:30 AM	<b>Celebration of Liturgy</b>	CHART
8:00 AM	<b>Continental Breakfast &amp; Registration</b>	Outside of CHART
8:30 AM	<b>Welcome &amp; Introductions</b>	CHART
9:00 AM	<b>Breakout Session - I</b>	
	<p><b><i>#1 Reviewing/Updating/Re-Creating Your Mission &amp; Vision Statements</i></b></p> <p>Outcomes: Attendees will leave with specific steps on how to affirm or re-create their mission/vision statement. Worksheets provided.</p>	STEERING
	<p><b><i>#2 Identifying and Inviting Potential Board/Council Members and Educating Them in Development/Advancement</i></b></p> <p>Outcomes: Attendees will gain knowledge of how to identify and enlist potential board members and how to make sure they are introduced to the roles and responsibilities of their position. Education of board/council members on development/advancement is included in this presentation.</p>	BRIDGE
	<p><b><i>#3 Key Development/Advancement Principles to Live By</i></b></p> <p>Outcomes: Attendees will leave with a clear understanding of the six areas of Catholic School Development/Advancement and the four major foundational pillars that are key to success.</p>	STARBOARD
10:15 AM	Break	
10:30 AM	<b>Breakout Session - II</b>	
	<p><b><i>#4 Implementing and Using The Ultimate Question Survey + Other Input Options</i></b></p> <p>Outcomes: Attendees will leave understanding the value of The Ultimate Question Survey, how to administer it, how to analyze it, and how to use the results for continuous quality improvement.</p>	STEERING
	<p><b><i>#5: Organizing and Implementing a Simple Yet Effective Annual Fund</i></b></p> <p>Outcomes: Attendees will learn how to implement an Annual Fund in their Catholic elementary school – what are the components, how important is the case statement, what kind of literature should be created, and how to engage people to lead this effort.</p>	BRIDGE
	<p><b><i>#6 Enrollment Management Best Practices – School Tours, Open House, and Back to School Night</i></b></p> <p>Outcomes: Attendees will learn from four elementary Catholic school leaders as they will share their best practices and outcomes in student recruitment and retention.</p>	STARBOARD



TIME		ROOM
<b>12:00 PM</b>	<b>Networking Luncheon – Roundtable Discussions</b>	
	<i>NOTE: The Networking Luncheons are designed for all present to share their best practices – what is working well with these four topics in your Catholic elementary school. It is left up to each attendee to select which roundtable she/he wishes to attend.</i>	
	<b>Topic A: Elementary School Development Office/ Development Director – YES or NO?</b>	STEERING
	<b>Topic B: How Do I Ask for Money?</b>	BRIDGE
	<b>Topic C: What Are Your Best Fundraising Events?</b>	STARBOARD
	<b>Topic D: How Can We Improve the Relationship between the School and the Parish?</b>	CHART
<b>1:00 PM</b>	<b>Breakout Session – III</b>	
	<b>#7 Building and Implementing an Enrollment Strategy for your Catholic School</b>	STEERING
	<i>Outcomes: Attendees will leave the presentation with a year long plan to grow their enrollment based upon a successful enrollment management process that today has almost 100 students on a waiting list.</i>	
	<b>#8 Identifying Financial Leaders and Inviting Them to Consider a Major Gift</b>	BRIDGE
	<i>Outcomes: Attendees will learn about the value of a having a Major Gift process in their Catholic elementary school. This presentation will outline how to identify financial leaders, how to cultivate, and how to invite their participation. Specific invitation language will be taught.</i>	
	<b>#9 Developing and Communicating Your Top 10 Assets – Selling Points</b>	STARBOARD
	<i>Outcomes: Attendees will learn how to engage the leadership groups (faculty/staff, board/council, student leaders, parent leaders, alum leaders, parish leaders, etc.) on creating the Top 10 Selling Points for their Catholic school. This is a practical, take-home and do-it-tomorrow presentation.</i>	
<b>2:15 PM</b>	Break	
<b>2:30 PM</b>	<b>Breakout Session – IV</b>	
	<b>#10 Elementary School Alumni: How to Engage Them</b>	STEERING
	<i>Outcomes: Attendees will learn how to set up an effective Catholic elementary school alumni effort. This presentation will show the importance of the alumni database, the Alumni Organizational Committee, and how to enlist alumni volunteers.</i>	
	<b>#11 Developing a Social Media Campaign and Using It as a Year-Round Enrollment Management Tool</b>	BRIDGE
	<i>Outcomes: Attendees will learn the importance of social media in the Enrollment Management process, how to best organize, and how to create a year-round calendar. Templates will be provided.</i>	



TIME		ROOM
2:30 PM	<b>Breakout Session – IV</b> <i>(cont'd)</i>  <b>#12 Juggling the Roles and Responsibilities of a Catholic Elementary School Principal and Making Sure the Development/ Advancement Efforts Are Successful</b>  Outcomes: Hear from Catholic elementary school administrators who have successfully established development/advancement efforts – how did they do it, what are the main components, and what are the first steps to making it all happen?	STARBOARD
3:45 PM	Break	
4:00 PM	Wrap-Up	CHART



## ISPD Summer Development School

Wednesday, June 19, 2024

TIME		TRACK/ROOM
7:45 AM	<b>Celebration of Liturgy</b>	CHART
8:15 AM	<b>Continental Breakfast &amp; Registration</b>	Outside of CHART
9:00 AM	<b>General Session</b> <b>Keynote #1: The Ministry of Catholic Development: Major Themes</b> Frank Donaldson, ISPD President	CHART
10:00 AM	<b>Breakout Session – I</b>  <b>#1 Establishing a Vibrant Planned/Memorial Giving Process – Legacy &amp; Memorial Giving</b>  Outcomes: This presentation will simplify what, at times, can be complicated: how do Catholic schools and parishes set up, introduce, and implement a Planned/Memorial Giving process. Attendees will learn the basic steps, be shown sample materials, and be able to return to their school and parishes ready to begin implementation.	<div style="display: flex; align-items: center; gap: 10px;"> <div style="display: flex; flex-direction: column; gap: 5px;"> <div style="width: 10px; height: 10px; background-color: #90EE90; border: 1px solid black;"></div> SCHOOL                     </div> <div style="display: flex; flex-direction: column; gap: 5px;"> <div style="width: 10px; height: 10px; background-color: #6495ED; border: 1px solid black;"></div> PARISH                     </div> </div> CHART
	<b>#2 Development/Advancement Databases</b>  Outcomes: Attendees will learn the value of having an excellent development/ advancement database system in place. Several different databases will be recommended and discussed.	<div style="display: flex; align-items: center; gap: 10px;"> <div style="display: flex; flex-direction: column; gap: 5px;"> <div style="width: 10px; height: 10px; background-color: #90EE90; border: 1px solid black;"></div> SCHOOL                     </div> <div style="display: flex; flex-direction: column; gap: 5px;"> <div style="width: 10px; height: 10px; background-color: #6495ED; border: 1px solid black;"></div> PARISH                     </div> </div> STEERING





TIME		TRACK/ROOM
<b>10:00 AM</b>	<b>Breakout Session I (cont'd)</b>  <b>#3 Establishing a Belonging Culture in Your Parish</b>  Outcomes: Attendees will learn the steps to take to establish an Affirming – Welcoming – Engaging (AWE) culture. Numerous examples of how to address the 30% uninvolved and the 40% actively disengaged will be offered, along with continuing to affirm the value of the 30% already involved.	PARISH  BRIDGE
	<b>#4 Assessing Your Development/Advancement/Stewardship Efforts</b>  Outcomes: Attendees will be shown four ways of assessing their school and/or parish development/advancement/stewardship efforts. Along with the presentation, a self-evaluation exercise will be provided and explained.	SCHOOL PARISH  STEERING
<b>12:00 PM</b>	<b>Networking Luncheon – Roundtable Discussions</b>  NOTE: <i>The Networking luncheons are designed for all present to share their best practices – what is working well with these four topics in your Catholic elementary school. It is left up to each attendee to select which roundtable she/he wishes to attend.</i>	
	<b>Topic A: Best Practices: Celebrating What Your Catholic School Does Well</b>	SCHOOL  STEERING
	<b>Topic B: Best Practices in Alumni Involvement</b>	SCHOOL  BRIDGE
	<b>Topic C: Best Communication Practices in Your Catholic Parish</b>	PARISH  STARBOARD
	<b>Topic D: Role Playing the Invitation for Financial Support</b>	SCHOOL PARISH  CHART
<b>1:00 PM</b>	<b>Breakout Session – II</b>  <b>#5 Financial Feasibility Studies</b>  Outcomes: Attendees will learn the importance of the Financial Feasibility Study in advance of a capital campaign. The presentation will highlight the three parts of the Study: Exploration, Discovery, and Feasibility, with a major emphasis on how the Study can be the springboard into a successful capital campaign.	SCHOOL PARISH  CHART
	<b>#6 Strategic Growth Planning</b>  Outcomes: This presentation will outline the major steps that Catholic schools need to take in order to create a people-engaging Strategic Growth Plan process. Built around the four domains of the <i>National Standards and Benchmarks for Catholic Elementary and Secondary Schools</i> , attendees will learn how to invite, involve, and engage their stakeholders, all the way from the formation of the Executive Team to the Steering Committee to the Planning Area Teams to the community-wide Convocation. Numerous samples will be supplied.	SCHOOL  STEERING
	<b>#7 Enrollment Management Is Everyone’s Responsibility</b>  Outcomes: Attendees will learn the importance of engaging all the school’s stakeholders in the enrollment management process. Numerous examples of how to involve parents, students, board members, alums, and faculty/staff will be presented with the ultimate goal of creating ambassadors for the brand.	SCHOOL  BRIDGE
	<b>#8 New Parishioner Welcome</b>  Outcomes: Attendees will learn about the importance of personally engaging new parish families into the life of the parish – the value of the personal invitation. Several effective and innovative processes will be introduced with a focus on building strong relationships with parish leaders and new families.	PARISH  STARBOARD



TIME		TRACK/ROOM
2:45 PM	Break	
3:00 PM	<b>General Session</b> <b>Keynote #2: The Value of Establishing a Belonging Culture in Our Catholic Schools</b> Dr. Tim Uhl, Superintendent of Catholic Schools; Diocese of Buffalo, NY	
3:50 PM	<b>ISPD's First Inaugural Circle of Catholic Champions Awards</b> In celebration of ISPD's 35th anniversary, we are introducing our first annual ISPD <i>Circle of Catholic Champions</i> – a combination of individual Catholic Leaders, parishes, schools, and (arch)dioceses that ISPD has worked with in the past 35 years. These individuals and institutions represent the best traits that exhibit true Catholic Development – Advancement – Stewardship excellence.	CHART
4:30 PM	Break	
5:00 PM	<b>It's Five O'Clock Somewhere</b> ISPD Happy Hour	CHART



## ISPD Summer Development School

Thursday, June 20, 2024

TIME		TRACK/ROOM
7:45 AM	<b>Celebration of Liturgy</b>	CHART
8:15 AM	<b>Continental Breakfast</b>	Outside of CHART
9:00 AM	<b>General Session</b> <b>Keynote #3: Using Data to Attract More Students to your Catholic School and More Families to your Catholic Parish</b> Jesse Roberts, CEO & Founder; Unbound 360	CHART
10:00 AM	<b>Breakout Session – III</b>  <b>#9 Catholic School Publications: Putting Together the Annual Report, the Annual Fund Brochure, and the Case Statement</b>  Outcomes: Attendees will learn what content is important in the Annual Report, the Annual Fund brochure, and the Case Statement for the school. In addition, this presentation will explain what to do with these publications once they are in circulation. Hard copies or electronic copies? This will also be discussed.	<span style="color: green;">■</span> SCHOOL CHART
	<b>#10 Digital Advertising 101</b>  Outcomes: Attendees will learn about making sure your website generates enrollment leads, understanding your website analytics, understanding basic SEO, the importance of social media, how to best advertise on social media, and understanding digital advertising metrics (impressions, click rates, etc.).	<span style="color: green;">■</span> SCHOOL STEERING
	<b>#11 Establishing a Major Gift Portfolio System</b>  Outcomes: Attendees will learn how to create a major gift portfolio process, beginning with how to identify, cultivate, and communicate, engage financial leaders into the life of the school and/or parish, and invite those leaders to invest financially. Role-playing will be part of this presentation.	<span style="color: green;">■</span> SCHOOL <span style="color: blue;">■</span> PARISH BRIDGE



TIME		TRACK/ROOM
<b>10:00 AM</b>	<p><b>Breakout Session – III (cont'd)</b></p> <p><b>#12 Creating the Long-Range Pastoral Plan</b></p> <p>Outcomes: Attendees will learn the value of creating a long-range plan for the parish by engaging hundreds of people and building ownership. Beginning with the affirmation or re-creation of the mission statement and continuing with the establishment of the Executive Committee, Steering Committee and Planning Areas, this presentation will explain not only how to create but also how to implement. Sample plans will be shared.</p>	<p>SCHOOL PARISH STARBOARD</p>
<b>12:00 PM</b>	<p><b>Networking Luncheon + Park Bench Sessions: Attendee’s Choice</b></p> <p><b>Topic AA: Best Practices in Galas/Auctions</b></p> <p><b>Topic BB: Best Practices in Inviting Parishioners to Participate in Offertory Giving</b></p> <p><b>Topic CC: Best Practices in Engaging Out of Town/State Alums</b></p> <p><b>Topic DD: SPECIAL PRESENTATION: Collaboration, Community, and Economic Development: How Curriculum Designed by Business for the Community Can Transform a Region</b></p>	<p>SCHOOL PARISH CHART</p> <p>PARISH STEERING</p> <p>SCHOOL BRIDGE</p> <p>STARBOARD</p>
<b>1:30 PM</b>	<p><b>Breakout Session – IV</b></p> <p><b>#13 Creating the Written Strategic Plan for Development/Stewardship</b></p> <p>Outcomes: One of the most overlooked areas in Catholic schools and parishes is the written strategic plan for development/stewardship. This presentation will walk attendees through the steps of how to create a dynamic plan of action focused on these areas. Proven successful in numerous Catholic schools and parishes, this is ISPD’s oldest planning process.</p> <p><b>#14 Development Strong Leadership Teams</b></p> <p>Outcomes: Attendees will learn how to identify, invite, and educate members of their leadership teams –school board, parish council, principal/pastor leadership team, development core team, steering committee for a capital campaign, etc.</p> <p><b>#15 Unleashing the Power of Your Catholic School’s Data</b></p> <p>Outcomes: Attendees will gain unprecedented insights into their school’s future – from prospects to alumni. This presentation will bring data to life by showing how to identify new families and deliver real-time market insights on your current families and alumni.</p> <p><b>#16 Organizing and Implementing a “World Class” Annual Fund</b></p> <p>Outcomes: Attendees will learn how to organize their Annual Fund with strong case points; excellent marketing materials; chairs and co-chairs; different divisions, especially the Major Gift Division; sample invitations for people to participate, and an evaluation process to make sure you continue to improve year to year.</p>	<p>SCHOOL PARISH CHART</p> <p>SCHOOL PARISH STEERING</p> <p>SCHOOL PARISH BRIDGE</p> <p>SCHOOL PARISH BRIDGE</p>
<b>3:30 PM</b>	<p><b>Wrap-Up Session</b></p> <p>Awarding of Certificates of Participation Where to from Here...</p>	<p>CHART</p>



## It's my first trip to New Orleans...what should I know?

There is so much to do in New Orleans that it may be best to arrive the weekend before the conference or stay the weekend after. Here are some possibilities:

- **Jackson Square/St. Louis Cathedral** | [stlouiscathedral.org](http://stlouiscathedral.org)  
The oldest active Catholic Cathedral in North America dates to 1727. This picturesque area is great for sightseeing, picnics, and entertainment.
- **Café du Monde** | [cafedumonde.com](http://cafedumonde.com)  
Can you say beignets? The original café is just a few minutes north of the Hilton and is directly across from Jackson Square. It's a great place for breakfast and there's almost always a band playing outside. (There is also a Café Du Monde located inside the Riverwalk Outlets.)
- **The Riverwalk Outlets** – Attached to the Hilton, the Riverwalk Outlets offers nearly 75 retailers from national chains to local stores.
- **Frenchmen Street** | [neworleans.com/plan/streets/frenchmen-street](http://neworleans.com/plan/streets/frenchmen-street)  
Once a hidden gem among NOLA locals, Frenchman Street is now recognized as one of New Orleans' best spots for live music. Frenchman Street is a 30-minute walk from the Hilton and a 10-15-minute ride.
- **Bourbon Street** | [neworleans.com/plan/streets/bourbon-street](http://neworleans.com/plan/streets/bourbon-street)  
It's an experience worth the walk. About 15 minutes from the hotel, Bourbon Street is known for its bars and music.
- **French Quarter** | [neworleans.com/plan/neighborhoods/french-quarter/](http://neworleans.com/plan/neighborhoods/french-quarter/)  
While Bourbon Street is the most raucous part of the French Quarter, there is plenty to explore in the district. There are hundreds of small shops to explore. Known as the crown jewel of NOLA, you can fully immerse yourself in the Creole experience.

## What sights and sounds do you recommend while in New Orleans?

- **Audubon Aquarium**  
[audubonnatureinstitute.org/aquarium](http://audubonnatureinstitute.org/aquarium)
- **Audubon Zoo**  
[audubonnatureinstitute.org/zoo](http://audubonnatureinstitute.org/zoo)
- **Blaine Kern Mardi Gras World**  
[mardigrasworld.com](http://mardigrasworld.com)
- **French Quarter and Marigny Neighborhood Carriage Ride**  
[neworleanscarriages.com](http://neworleanscarriages.com)
- **World War II Museum**  
[nationalww2museum.org](http://nationalww2museum.org)
- **Steamboat Natchez Evening Jazz Cruise**  
[steamboatnatchez.com](http://steamboatnatchez.com)
- **St. Charles Avenue Streetcar Ride**  
[neworleans.com/plan/itineraries/streetcar-itinerary/](http://neworleans.com/plan/itineraries/streetcar-itinerary/)
- **90-Minute Jean Lafitte Swamp and Bayou Tour**  
[adventuresofjeanlafitte.com](http://adventuresofjeanlafitte.com)
- **New Orleans Original Ghost, Voodoo, Vampire, and More Tour**
- **NOLA Food Walking Tour of the French Quarter**  
[destination-kitchen.com](http://destination-kitchen.com)
- **New Orleans Sightseeing City Tour**  
[citysightseeingneworleans.com](http://citysightseeingneworleans.com)
- **Oak Alley Plantation Tour**  
[oakalleyplantation.com/sugarcane-plantation/plantation-tours](http://oakalleyplantation.com/sugarcane-plantation/plantation-tours)
- **New Orleans Museum of Art**  
[noma.org](http://noma.org)
- **New Orleans Garden District Walking Tour**  
[nolatourguy.com/free-self-guided-garden-district-walking-tour-new-orleans/](http://nolatourguy.com/free-self-guided-garden-district-walking-tour-new-orleans/)
- **Honey Island Swamp Tour**  
[cajunencounters.com](http://cajunencounters.com)
- **Louisiana Children's Museum**
- **New Orleans City Park**  
[neworleanscitypark.org](http://neworleanscitypark.org)



## What restaurants in New Orleans do you recommend?

Here's ISPD's Top 15

**1. Jacques-Imo's Café** | jacques-imos.com  
8324 Oak Street, New Orleans, LA | 504.861.0886

**Dinner**  
*ISPD comment: Real New Orleans restaurant – they have catered numerous times for us. Medium/high priced. Best menu items: Fried chicken and shrimp/alligator sausage cheesecake. Reservations preferred.*



**2. Mandina's Restaurant** | mandinasrestaurant.com  
3800 Canal Street, New Orleans, LA | 504.482.9179

**Lunch and Dinner**  
*ISPD comment: Old time New Orleans restaurant – medium priced – lots of local color. Best menu item: seafood gumbo. Reservations preferred.*

**3. Commander's Place** | commanderspalace.com  
5240 Annunciation Street New Orleans, LA | 504.899.9126

**Po'boys**  
*ISPD comment: Arguably, could be New Orleans' best restaurant. Highly priced. Best menu items: Turtle soup, pecan crusted fish, cheesecake (best ever tasted). Reservations required.*

**4. Domilise's** | domilisespoboy.com  
5240 Annunciation Street New Orleans, LA | 504.899.9126

**Po'boys**  
*ISPD comment: Old neighborhood sandwich shop – been there hundreds of times. Medium priced. Try the oyster po'boy or the roast beef po'boy. No reservations needed.*

**5. Atchafalaya** | atchafalayarestaurant.com  
901 Louisiana Ave. | 504.891.9626

**Dinner**  
*ISPD comment: Has become our favorite dinner restaurant. Medium to high priced. Best menu items: Fried green tomatoes, shrimp and grits, and bread pudding. Reservations required.*



**6. Lilette's Restaurant** | liletterestaurant.com  
3637 Magazine Street, New Orleans, LA | 504.895.1636

**Dinner**  
*ISPD comment: Medium to high priced. Best menu items: Sizzling shrimp, Sauteed snapper, and grilled hanger steak. Reservations required.*

**7. Café Maspero's** | cafemaspero.com  
601 Decatur Street, New Orleans, LA | 504.523.6250

**Lunch**  
*ISPD comment: Medium priced. Huge sandwich – probably too much for one person to eat. In the heart of the French Quarter. No reservations required.*



**8. Drago's Restaurant** | dragosrestaurant.com  
2 Poydras Street, New Orleans, LA | 504.584.3911

*(Inside Hilton New Orleans Riverside)*  
**Lunch and dinner**  
*ISPD comment: Medium to highly priced. Best item on the menu – the char-broiled oysters. That is enough reason to go; they are that good. Reservations preferred.*

**9. August** | restaurantaugust.com  
301 Tchoupitoulas St. | 504.299.9777

**Dinner**  
*ISPD comment: This is a John Besh restaurant. Highly priced. One of the best chefs in New Orleans. Best menu items: rabbit nunez and red snapper pontchartrain. Reservations required.*

**10. Mother's Restaurant** | mothersrestaurant.net  
401 Poydras St. | 504.523.9656

**Po'boys and other New Orleans dishes**  
*ISPD comment: Try the roast beef po'boy. Have plenty of napkins. Medium priced.*





**11. Galatorie's** | galatories.com  
 209 Bourbon St., New Orleans, LA | 504.934.3463  
 Lunch and Dinner  
*ISPD comment: A great destination for lunch or dinner. If you are looking for a proper "Yes, I'm in New Orleans" atmosphere, Galatorie's has it. Including old school classics like shrimp remoulade and gumbo.*

**12. Tableau** | tableau.com  
 616 St. Peter, New Orleans, LA | 504.482.9179  
 Brunch and Dinner  
*ISPD comment: Located on Jackson Square, Tableau highlights local ingredients and a wide variety of flavors and European influences.*

**13. Willa Jean** | willajeau.com  
 611 O'Keefe Ave., New Orleans, LA | 504.509.7334  
 Breakfast, Brunch, and Lunch  
*ISPD comment: Retro-Chic café featuring biscuits, breakfast plates, and sweet stuff. Coffee and tea are also available on the go.*

**14. Coquette** | coquettenola.com  
 2800 Magazine St., New Orleans, LA | 504.265.0421  
 Dinner  
*ISPD comment: Located in the Garden District, Coquette offers a variety of southern cuisine featuring locally sourced products. Reservations required.*

**15. Brennan's** | brennansneworleans.com  
 417 Royal St., New Orleans, LA | 504.525.9711  
 Breakfast, Lunch, and Dinner  
*ISPD comment: Brennan's is a long time New Orleans top restaurant. Reservations open up 60 days in advance and book up almost immediately.*

**Recommended Bars & Nightlife**

**1. Pat O'Brien's** | patobriens.com/new-orleans  
 718 St. Peter St., . | 504.891.9626  
*ISPD comment: Started as a speakeasy during Prohibition, Pat O'Brien's "officially" opened in 1933. Pat O's is the birthplace of the Hurricane, NOLA's favorite libation.*

**2. Carousel Bar** | hotelmonteleone.com/entertainment/carousel-bar/  
 214 Royal St., | New Orleans, LA | 504.523.3341  
*ISPD comment: Opened in 1949, the Carousel Bar is New Orleans' first and only rotating bar. Every 15 minutes you'll make a trip around the bar.*

**3. The Sazerac Bar** | hilton.com/en/hotels/msyrhwa-the-roosevelt-new-orleans/dining/  
 214 Royal St., | New Orleans, LA | 504.523.3341  
*ISPD comment: Inside The Roosevelt Hotel, this restored landmark has kept the cocktails flowing for decades. Be sure to try the Sazerac, the official cocktail of New Orleans.*

**4. Twelve Mile Limit** | twelvemilelimit.com  
 500 South Telemachus St., | New Orleans, LA | 504.488.8114  
*ISPD comment: If you're looking for world-class cocktails in the middle of a neighborhood bar, Twelve Mile is the place.*

**5. Lafitte's Blacksmith Shop** | lafittesblacksmithshop.com  
 941 Bourbon St., | New Orleans, LA | 504.593.9761  
*ISPD comment: The Blacksmith Shop was built between 1722 and 1732 by Nicolas Touze and is reputed to be the oldest structure used as a bar in the United States. This place is packed with history and tales.*



1

**WE ARE CATHOLIC.** Headquartered in New Orleans, LA, we work exclusively with Catholic schools, parishes, and (arch)dioceses throughout the country. Our associates are Catholic leaders with over 250 years of combined experience in development/ advancement/ stewardship/ enrollment management.

2

**OUR MISSION IS DYNAMIC.** ISPD Mission: Through consulting, coaching, and educating, we bring people, process, and ministry together to help build the Kingdom of God.

3

**WE ENGAGE PEOPLE.** In our consulting, coaching, and teaching processes, we show how to meaningfully engage people in your mission and vision.

4

**WE HAVE 34+ YEARS OF NATIONWIDE EXPERIENCE.** We are proud of our proven track record of successful partnerships with hundreds of Catholic schools, parishes, and (arch)dioceses.

5

**WE ARE OBJECTIVE.** We guide our Catholic clients through their challenges and help create solutions in order to support and integrate their vision, mission, and core values.

6

**WE CONSULT ON-SITE, ONLINE, OR HYBRID.** Our Assessment, Strategic Planning, Enrollment Management, Capital Campaign, Annual Fund, and Total Stewardship processes are fine-tuned for success.

7

**WE OFFER PROFESSIONAL DEVELOPMENT (PD) OPPORTUNITIES.** From our annual Summer Development School (3-day conference) to our educational workshops, presentations and publications, ISPD excels in our PD offerings.

8

**WE TEACH ONLINE.** In partnership with the University of Dayton's Institute for Pastoral Initiatives, each semester ISPD teaches online/for-credit courses in Catholic school and parish development.

9

**WE ARE AFFORDABLE.** Our consulting processes, online courses, our new Development Toolkits, and our Summer Development School are all reasonably priced.

10

**WE ENCOURAGE TO MOVE "BEYOND MEDIOCRITY."** ISPD encourages, motivates, and guides our Catholic clients to move "beyond mediocrity" and adapt to change.

To see how the Institute for School and Parish Development can help your school or parish community please contact us at [catholicdev@ispdconsulting.com](mailto:catholicdev@ispdconsulting.com).

